

Y-WoW Nation

Scripture: "I am the way, the truth and the life. No one comes to the Father except through Me" (John 14:6 NIV).

The Truth.com

TheTruth.com is a tobacco education campaign sponsored by the American Legacy Foundation, a not-for-profit organization dedicated to preventing teen smoking and encouraging adult smokers to quit. The organization is famous for producing chilling television commercials that show the ravaging effects of tobacco products on former smokers. In some cases, those featured have developed chronic or potentially deadly diseases like cancer, emphysema, bronchitis and cardiovascular disease. In other cases, those featured have lost valuable body parts such as their teeth, hair, trachea, lungs or limbs. The bleak pictures painted by the commercials are quite sobering as their intent is to counter the tobacco industry's long-standing and misleading efforts to glamorize the use of tobacco products, particularly cigarettes. The industry's tactics, believed by some to be manipulative and deceptive, have led many unsuspecting sheep to the slaughter, so to speak. Consequently, TheTruth.com works to educate consumers on the debilitating effects of tobacco products so that they can choose life and health over destruction and death which are sure to result from the use of such products.

In the same way that TheTruth.com works diligently to expose the truth about the tobacco industry and the harmful effects of its products, we too have an advocate that is working diligently to expose the truth about our enemy, Satan, and the harmful effects of his various and sundry lies. Some of his lies include the following:

- *"There is no such thing as absolute truth. Everything is relative."*
- *"All paths lead to God."*
- *"There is no God."*

All of those statements are false. We know those statements are false because Jesus said so. As recorded in John 14:6, Jesus said, "I am the way, the truth and the life. No one comes to the Father except through Me" (NIV). Despite its simplicity, that's a powerful and definitive statement. In it, Jesus makes three important declarations. One, He is the truth, an absolute and indisputable fact. Two, there is a God; and, that God, the One True and Living God, is His Father. And, three, no one, under any

Women of Worth | Word for the Week

circumstances, can come to the Father without first establishing a personal relationship with the Son (Jesus Christ). That's the gospel in a nutshell, ladies, and it's the absolute truth.

Like big tobacco companies, the enemy is relentless in his pursuit of generation next. He'll lie like a rug to lead you astray. But as a wise person once said, "the ability to lie *is* a liability". It's a disadvantage, a drawback, a weakness, a shortcoming. So, don't be fooled by the enemy's lies. Instead, like The Truth.com, pursue life and health. Simply put, pursue Jesus Christ.

Be blessed.

Elle Bailey